



JBL Professional  
8500 Balboa Blvd.  
Northridge, CA 91329  
Phone: 818-894-8850  
Fax: 818-830-7802  
www.jblpro.com

## NEWS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Staci Moore Phone: 818-895-3495

email: [smoore@harman.com](mailto:smoore@harman.com)

*For text and photo files go to the JBL Press Room at: <http://www.jblpro.com/pressroom>*

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### JBL PROFESSIONAL ANNOUNCES EON BAG REBATE PROGRAM

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NORTHRIDGE, CA – JANUARY 16, 2003 – JBL Professional announces a new domestic rebate promotion, offering consumers a free EON15 Bag with every EON15 G2 purchased in the U.S.A. from January 1, 2003 through March 31, 2003.

Qualifying consumers simply need to complete a rebate form, found in participating stores, and mail it in along with proof-of-purchase. The rebate form is also available for download from the JBL Professional website ([www.jblpro.com](http://www.jblpro.com)). Once the form is received and verified by JBL, the free EON15 Bag will be sent out to the customer.

Consumer communication will take place through in-store displays at participating dealers. Other forms of consumer communication will take place through dealer websites and dealer catalogs. JBL will support the promotion with a consumer advertisement campaign as well as posting a list of participating dealers on the JBL Professional website.

“The only thing better than an EON15 G2 is an EON15 G2 with a free carrying bag,” stated Gerald Tschetter, MI Marketing Director for JBL Professional. “This promotion is sure to be a big hit with both dealers and customers who have made EON the most successful powered speaker line in the world.”



Headquartered in Northridge, California, JBL Professional is the world's leading designer, manufacturer, and marketer of professional loudspeakers for recording and broadcast, musician, cinema, touring sound, commercial sound and contracting applications. JBL Professional is part of the Harman International network of professional and consumer audio companies. For complete product and company information, go to the JBL Pro website at [www.jblpro.com](http://www.jblpro.com).